

Wool Impact Navigator

Supporting strong wool innovation.

can I use the navigator?

Will your strong wool innovation achieve **one or more** of these three outcomes, within the next five years?



Significantly increase the use and demand for New Zealand strong wool by the development of new products or applications that will require a minimum supply chain of at least 500 tonnes of wool (greasy) per annum.



Support a higher and sustainable price for our wool through being able to pay a farmgate price that is at least double the current market price.



Enable increased domestic manufacturing using New Zealand strong wool.

You will complete a brief one-page form that will capture the information we need about your innovation project and your needs.

yes

If your project will meet one or more of our outcomes, you're eligible to get support from the Navigator.

maybe

If you're unsure, please contact the Navigator on: navigator@woolimpact.com

We'll discuss your innovation project and advise you how / if the Navigator Service can assist you.

no

If your project won't meet any of our outcomes, you're ineligible to get support from the Navigator.

We may be able to direct you to other sources of support.

The Navigator provides coordination and guidance for five key types of assistance for innovation.



What do you want to do?

We will work with you to understand your needs

networks

Connect with growers.

Connect with existing brands.

Learn more about existing industry structures, processes, contracts, paths to market, and key players.

Be introduced to existing industry networks and groups, and existing communications channels and resources.

public sector support

Access published research.

Connect with scientists and experts at Crown Research Institutes and Universities.

Learn about available government support, funding and grants.

Find general government information and resources on innovation, doing business, exporting, regulations etc.

prototyping

Learn more about wool properties, features, applications and its broad innovation potential.

Find the people (experts) you need.

Identify who has the pilot scale machinery and equipment you need to prototype, test and analyse.

Understand fees for services structures, IP models and other on-boarding details.

scale up

Find the people (experts) you need.

Identify who has the manufacturing machinery and equipment you require to undertake scale up runs and achieve a Proof of Concept.

Understand fees for services structures, IP models and other on-boarding details.

commercialisation

Understand incubator / accelerator networks and opportunities.

Understand VC and Angel networks and opportunities.

Identify the right experts and consultants to support your commercialisation journey.



The navigator will

Provide you with resources created internally by Wool Impact

Direct you to external sources of information & resources across government agencies and the RSI network

Connect you with other businesses and organisations across the strong wool value chain

Connect you with scientists, experts and consultants

Where a project shows significant transformational potential for the New Zealand strong wool sector, the Navigator may also help you to develop your value proposition and draft written applications for support and funding.++

++The allocation of this additional resource will be determined by the Wool Impact executive team, applying assessment criteria approved by Wool Impact. Transformational potential will be assessed on a project's ability to: drive an increased need for wool of over 2,000 tonnes per annum and drive an increase in farmgate prices of over 100 % within five years. Additionally, the following benefits will be considered: enabling increased domestic manufacturing; achieving a proof of concept for a new application/category that will unlock the opportunity for scaled benefits; addressing a problem or leveraging an opportunity that has been recognised and prioritised by the New Zealand wool sector and Wool Impact.